

ANNOUNCING THE 2ND FUTURES FAIR FOR BUSINESS AND FINANCE

Mobilising capital for bold, systemic solutions to
pressing global challenges



Join us to bridge the imagination and information gap
between visionary investors and high-impact, scalable risk
mitigation initiatives – for a more resilient future for
People, Planet, and Peace.

Online – From 20 to 25 October 2025



Introducing the Global Rethinking Finance Collaborative

The Global Rethinking Finance Collaborative (GRFC) catalyses futures-informed leadership in sustainable finance. We mobilise capital for bold, systemic solutions, connecting visionary investors with scalable, risk-mitigated initiatives, to advance shared prosperity.

The GRFC is a collaborative platform designed to accelerate transformative action. Positioned between mainstream finance and promising, evidence-based solutions to global challenges, we are grounded in science, data, and a commitment to systemic change.

Our ecosystem includes stakeholders working to address economic injustice: informed funders, financiers, and investors (such as pension funds, high-net-worth individuals, family offices, businesses, and foundations), alongside governments, multilateral bodies (including global and regional development finance institutions), academia, youth leaders, local communities, and grassroots innovators.

Our Articles of Association define our core objectives:

- to champion high-level,
- evidence-based advocacy and policy dialogue and,
- to facilitate and demonstrate forward-looking business models and financing mechanisms.

We leverage next-generation environmental, social, and governance (ESG) indicators, independently validated, to track progress and drive systemic transformation.

A key focus is to sustainably finance our operations over the short to medium term. We do this through a blended model that includes in-kind contributions, services, membership fees, donations, and modest revenue from consultancy and partnership brokering.

Our Code of Conduct upholds authenticity, a deep commitment to collaboration for the greater good, and, rooted in experience, a business-smart, predator-savvy transparency. We maintain zero tolerance for breaches of trust, confidentiality, or professional integrity.

The GRFC positions itself in the space between business and finance, and the proven, scalable, risk-adjusted initiatives we believe are essential to building greater prosperity and peace for all life on a healthy planet.

We see ourselves as enablers and facilitators...



We view much of today's financial activity as a distracting mis-allocation of resources. Diverting funds away from the urgent work of demonstrating futures-fit strategies and alternative investments. These opportunities offer far more than just fair and reasonable returns; they represent a chance to invest in systems that benefit people, planet, and long-term stability.

We believe that investment in social capital and institutional resilience is both a shared need and a collective responsibility. These are the relational foundations, the “glue”, that address historic injustices, level the playing field, and enable a more equitable distribution of risks and benefits.

We reject the blanket narrative that labels less-advantaged countries as “corrupt.” Corruption is a global issue, and the data shows that far greater returns flow to offshore tax havens and international business and finance systems. These systems often knowingly partner with global elites who exploit opportunities for personal gain, at the cost of communities, ecosystems, and global peace.

We see ourselves not as dealmakers or advisors chasing margins, but as enablers and facilitators. We consciously choose not to join the booming, often flawed, and highly profitable industry of advisory services and high-stakes deal-brokering. Nor do we compete for shrinking official development assistance (ODA) or philanthropic funding streams aimed at capacity building, institutional strengthening, or investor appeasement.

GRFC's Futures Fair for Business & Finance –2025

The objectives for the Futures Fair for Business & Finance are as follows:



To move beyond the cycle of endless and often repetitive information-sharing, conferences, seminars, forums, and workshops, that have consistently failed to mobilise the financing needed to meet global goals and avoid what may well become another mass extinction.



We aim to do this not by pointing fingers, debating the science, lamenting the lack of strong proposals, or criticising the perceived incompetence of others. Nor do we wait for someone else to provide principle-based leadership. Instead, we focus on pooling experience and expertise across constituencies, disciplines, and sectors, contributing the best of what we each have to offer, together, through respectful and transparent collaboration.



Our approach combines the financial, scientific, and technical resources of those in the top third of the global demographic and economic pyramids with the natural assets, social capital, and lived experience of The Majority Tercile, the people under 40 and nearly half the world's population, living in regions where the right kind of investment can unlock transformative, high-impact solutions. These are the investments that will accelerate progress toward global goals, ensure liveable futures for all, and bring lasting benefits to people, planet, and peace.



A veritable smorgasbord of investable opportunities for People, Planet, and Peace.



20 to 25
October
2025



Online



Monday -
Friday

Monday, 20 October 2025 | 14:00–17:00 CET ***Opening Roundtable – Setting the Scene***

An energising start to the week, featuring internationally recognised thought leaders presenting cutting-edge methodologies, metrics, business models, and financing modalities. These solutions are commercially viable, IT-enabled, and many are capable of reversing environmental and social damage, while accelerating investment into large-scale agroecology and other high-impact initiatives.

Tuesday to Thursday, 21–23 October 2025 | **Daily, 08:00–20:00 CET** ***Pitch & Match Days***

Sixty to 90-minute introductory sessions for funders, investors, intermediaries, and potential partners. Each session highlights impact investment opportunities, sorted by proponent, geographic location, priority sector(s), expected outcomes, scale, timeframes, and type(s) of finance required. Opportunities span Africa, Asia, Australia, Europe, and the Americas.

Follow-Up Engagements | November–December 2025 ***Deeper Dives***

One-on-one, "commercial-in-confidence" conversations between interested funders/investors and presenters for deeper engagement and due diligence. In-line with our collaborative ethos, the GRFC must be informed of these meetings in a timely manner, per our protocols for impact reporting and accountability.

Friday, 25 October 2025 | 10:00–12:30 CET ***Closing Roundtable – Insights & Reflections***

A session with highlights and commentary from a panel of international thought leaders and practitioners dedicated to accelerating and transforming current business models and financing approaches to meet global goals.

Optional Informal Networking Lunch

For those attending in Geneva, an informal lunch will follow, offering space for real-time evaluation, discussion, and planning of next steps.



Who Should Attend?

We warmly invite committed and creative funders and investors who are breaking new ground in financing for development, sustainable finance, impact investing, and blended finance, across both public and private domains.

This includes asset owners and managers, Family Offices, industry groups, and foundations.

Sectors of particular interest include extractive industries, food and beverages, water and waste management, construction, energy, and more.

Who can apply to present?

We invite members and non-members of the GRFC to apply for two key opportunities:

1. Pitch your initiative

Share your proposal with funders and prospective partners during the introductory sessions.

2. Invite deeper conversations

Engage in one-on-one, “Commercial-in-Confidence” conversations with interested investors and allies ready to explore next steps.

What we are looking for?

We are seeking proposals that align with the GRFC's Goals, Objectives, and Code of Conduct and respond meaningfully to the following criteria:

At-scale

Bio-regional, catchment-based, or landscape-level initiatives, national or transboundary, that link rural and urban populations and create shared value across geographies.

Integrated & Systems-Based

Holistic solutions built on nature-based approaches with entry points across sectors, from food, forests, soils, and water, to energy, infrastructure, and waste management, maximising impact through cross-sector synergies.

Inclusive & Intergenerational

Tech-enabled models that support market access, logistics, monitoring and accountability, while fostering knowledge exchange, capacity building, and equitable participation, especially for underrepresented groups and youth.

Catalytic & Transformative

Initiatives that recognise and responsibly monetise natural, social, and cultural capital, structured through next-generation business models and financing modalities aligned with advanced environmental, social, and governance (ESG) and impact metrics.

The Process for Presenters

Individuals or organisations wishing to present at the Futures Fair must register online by **15 September 2025** and submit the following:

- A brief Expression of Interest (EOI) and a one-page summary of your proposal for shortlisting.
- By **20 September 2025**, a detailed Commercial-in-Confidence proposal (PDF) for review by our independent GRFC Selection Panel.

Shortlisted applicants will receive formal invitations within 7–10 working days, allowing sessions to be confirmed and the event programme to be finalised and circulated by **30 September 2025**.



For Financiers, Investors, and Prospective Partners

Individuals and organisations interested in attending are invited to register online and submit a one-page Expression of Interest by 15 September 2025, including:

- Alignment with GRFC's goals;
- Geographic and sectoral areas of interest;
- Preferred ticket size, financing modalities, and timeframes.



Evaluation Criteria

All proposals will be assessed for investor readiness using a consistent standard applied by the GRFC Expert Panel. Additional consideration will be given to proposals that demonstrate:

- Multi-stakeholder governance structures;
- Strong local and international partnerships (including South–South collaboration);
- Multi-site or multi-sectoral approaches;
- Built-in peer learning and review mechanisms.

Bonus points will be awarded to proposals featuring inclusive finance models and community-managed, self-sustaining funds.

Funding Parameters

Preferred minimum ticket size: €25 million

- Exceptional, high-potential proposals below this threshold may be subject to a secondary review.

Preferred sustainability timeline:

- Financial, and ideally commercial, sustainability within 3–5 years.

Larger proposals (€100–500 million):

- Especially those with longer-term returns (e.g. carbon credits) should be prepared to share due diligence documentation in one-on-one investor meetings.

Flexible financing structures:

- Blended finance models that incorporate modest soft funding (e.g. for finalising design, data collection, or documentation) may be considered based on context and impact.

Exclusion criteria:

- Proposals requiring more than 20% of total capital as start-up funding will not be considered.

Tickets

- ◆ GRFC Attendees – €100
- ◆ GRFC Presenters – €300
- ◆ Non-GRFC Attendees (individual) – €300
- ◆ Non-GRFC Attendees (company or organisation) – €500
- ◆ Non-GRFC Presenters (corporate or international or local non-governmental organisations) – €750

Donations and Sponsorships

For the past three years, GRFC initiatives have been sustained through individual contributions. Now, with our official registration as an Association in the Canton of Geneva, we are actively seeking no-strings donations and sponsorships to support core operations across our global network. This includes regional hubs and the development of key partnerships with universities, professional associations, and industry groups.

Donations up to €1,000 will be acknowledged (with permission) in the Futures Fair programme and other materials, and rewarded with free passes to the event.

For multi-year sponsorships between €5,000 and €10,000 or more, the GRFC would be pleased to explore the creation of mutually beneficial strategic alliances.

Return on Effort for the GRFC

In-line with standard business practice, the GRFC asks that any parties who successfully secure resources through proposals presented via the GRFC platform enter into a bilateral agreement to negotiate a fair commission. This supports the GRFC's ongoing efforts to:

- Maintain and strengthen relationships with funders;
- Develop strategic links with new funders for future project planning; and
- Support communication and raise awareness of GRFC's role within the impact investing ecosystem.

A Return on Collective Effort

The GRFC isn't here to profit from the status quo. We're not "doing well by doing good." We're doing good because we must, and because business as usual has failed.

Too many actors in the middle of supply chains extract value without adding any. At the same time, many so-called "impact investors" cling to familiar metrics, sidestepping the deeper transformation needed to secure a liveable planet.

The GRFC is calling for a fundamental reset: of risk, of success indicators, and of our shared economic priorities. The global elite, the top 10%, must act now. The lifestyle shift required is small compared to the catastrophic cost of inaction. Future generations will hold us accountable.

We believe that real change starts by building something better. The GRFC is moving beyond volunteerism to become a globally positioned, values-driven movement with a practical business model. We are embracing accountable, decentralised operations, funded through membership, consulting, and success-based commissions.

This structure allows us to do what truly matters: enable capital to flow toward scalable, equitable, and futures-fit investments aligned with the Sustainable Development Goals and climate goals.

As we grow, presenters and investors participating in the Futures Fair will be asked, consistent with normal business practice, to confirm their commitment to GRFC's success. This includes fair, negotiated commissions on deals facilitated through our platform.

Because at the GRFC, it's not just about sharing ideas. It's about delivering outcomes.

Thank you for stepping up.

To lead by example and
demonstrate that we can be
the change we need.

Together, we're building
stronger bridges for people,
planet, and peace.

For more information or to submit an
expression of interest,

contact:

grfc_futures-fit-financing@bluewin.ch

GRFC

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